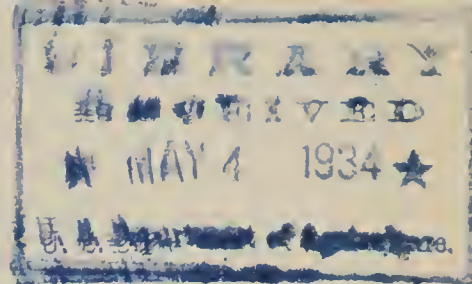


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1934



Wayside Gardens

MENTOR, OHIO

An Unusual

MIDWINTER OFFER

of the Best of the New
Early Flowering

CHRYSANTHEMUMS

BECAUSE of the depression, production of new and standard varieties of chrysanthemums among the trade ceased almost entirely. This has resulted in a very limited and generally unsatisfactory supply throughout the country.

FOR that reason, the attractive varieties offered in this folder are sure to be cordially welcomed by your patrons. In fact, they have already been most enthusiastically received by our retail customers.

THEY flower early which, as you know, is the most important requirement in chrysanthemums. They are also sturdy enough to withstand reasonably severe frosts and are reasonably hardy. All will be strong plants from 3 inch pots and will be ready for shipment March 15 to April 1. These offerings are for as long as stock is unsold.

ORDER early as stocks are limited and sure to sell out quickly. We shall be glad to reserve stocks for you to be shipped later, at your convenience.

WHOLESALE ORDER SHEET

THE WAYSIDE GARDENS COMPANY

MENTOR, OHIO

Ship to (Name)_____ Date_____ 193_____

Street or
R. F. D. No._____ Ship by_____

Town or
City_____ Money Order Enclosed for \$_____

County_____ State_____ Cheque Enclosed for \$_____

Do you want us to substitute an equally good variety if any of the kinds ordered are sold out?_____

QUANTITY	NAME	Price Per 3	Price Per 12	Price Per 100	Total Price
	CHRYSANthemUM Daybreak		\$ 1 .25	\$ 8 .00	
	“ Ouray		1 .25	8 .00	
	“ Glory of Seven Oaks		1 .25	8 .00	
	“ Excelsior		1 .25	8 .00	
	“ Frances Whittlesey		1 .25	8 .00	
	“ October Dawn		1 .25	8 .00	
	“ Angelo		1 .25	8 .00	
	“ Gypsy Girl		1 .25	8 .00	
	“ October Gold		1 .25	8 .00	
	“ White Doty		1 .25	8 .00	
	“ October Girl		1 .25	8 .00	
	“ R. Marion Hatton		1 .25	8 .00	
	“ Aladdin		2 .00	15 .00	
	“ Old Rose		2 .00	15 .00	
	DAPHNE CNEORUM 7-9 inches		4 .75	35 .00	
	“ “ 9-12 “		7 .50	55 .00	

The True Spirit of Autumn Expressed in this Special Grouping



DAYBREAK

OURAY

GLORY OF SEVEN OAKS

EXCELSIOR

OCTOBER DAWN

FRANCES WHITTLESEY

DAYBREAK

Daybreak will flower early in October, and can be depended on for a fine display each season. The flower is of single type, almost 3 inches across, soft shell-pink and has a noticeable sweet fragrance. Splendid variety for cutting or garden display. Strong and free growing. Height, two feet.

FRANCES WHITTLESEY

A decided improvement in this particular color. Habit is stocky and dwarf, averaging 18 inches in height. Color, rich bronze and garnet—just right for the fall garden. It commences to flower in late September and makes a gorgeous showing through October, having the ability to resist considerable frost in the open flowers.

GLORY OF SEVEN OAKS

This is the first outdoor Chrysanthemum to bloom, commencing to do so in August; its soft but clear masses of bloom have made it a great favorite. Medium height and fine for a planting in front of taller varieties.

EXCELSIOR

In habit much the same as white Doty but with most brilliant golden yellow flowers. It is perhaps more prolific, certainly an easily grown and most satisfactory variety for early October bloom.

OURAY

A lovely early flowering pompon variety, in fact, it is considered one of the most brilliant of Chrysanthemums. The masses of blooms are a rich bronze with coppery glow. Very early flowering and of medium height, noted also for its hardiness.

OCTOBER DAWN

Lovely shade of soft daybreak-pink, entirely free from contrasting tints. This variety will greatly appeal to those who appreciate the more delicate color effects. The flowers are of good size, full-petaled, and of nice decorative type. It is of medium height, but well branched, bushy and very free and effective in the garden or as a cut-flower. Commences flowering about October 5th.

Queen of the Autumn Garden—a Striking Combination Expertly Chosen



ANGELO

GYPSY GIRL

OCTOBER GOLD

WHITE DOTY

OCTOBER GIRL

R. MARION HATTON

ANGELO

A lovely, late September, free-flowering pink variety. The large blooms resist the effects of bad weather to a remarkable degree and are therefore always good.

GYPSY GIRL

A garden variety of the single type, crimson in color, shading to chestnut-crimson. It commences blooming in early October, resisting early frosts, and it flowers well into November.

OCTOBER GOLD

This variety is noted for its large flowers, which are freely produced on a plant of medium height. The loose flowers open coppery orange and change gradually to golden yellow, the center of the bloom a clear yellow with lovely pink sheen.

WHITE DOTY

The tall, straight upright flower stalks, never needing support, carry large heads of pure white pompon flowers. Excellent for cutting or in the background of other varieties.

OCTOBER GIRL

A sturdy Chrysanthemum of vigorous, branchy habit. The flowers are single or semi-double, fully 2 inches across, clear rose-pink on opening, becoming shaded with lavender when fully opened. Very prolific. In full flower by October 1st.

R. MARION HATTON

For mass color-effect in the garden, we know of no variety comparable to this new yellow. The flower is of the decorative Pompon type, not large or impressive in itself, but in addition to exceptional freedom in blooming, it is one of the earliest to flower, and certainly the brightest canary-yellow available, flowering from late September on. It is remarkably resistant to frost.

Two Especially Beautiful New Varieties For Cutting or Mass Planting



ALADDIN

(The Perpetual Flowering Chrysanthemum)

The flowers are borne on erect stems, the terminal buds giving the first bloom. As the plant develops the lateral branches make a surprising growth, throwing the lateral and sub-lateral flowers well above the first terminal blooms, thus giving a continuous succession of bloom. The first blooms appear late July and early August, the color at first being an exquisite warm coppery bronze, with an overlay of orange-apricot shade. The coloring in the first weeks of its summer bloom has been accurately compared with the Talisman rose. As the season advances the flowers take on a terra-cotta-copper shade, which deepens in early autumn. Requiring no staking, and being 30 inches high it is a splendid variety to use in beds where constant bloom is required.

OLD ROSE

Stout erect stems densely covered with dark green foliage topped with a cluster of semi-double flowers which are about 2½ or 3 inches in diameter. The color is best described as old rose, totally void of any objectional pink or lilac shades so prevalent in Chrysanthemums. This fine pastel shaded Mum is unquestionably the loveliest early garden variety of recent introduction. As a flower for cutting it is unequalled and anyone possessing a greenhouse could not want a finer variety for growing under glass.

No Lovelier Flowers than Daphne's Deservedly Growing in Popularity



DAPHNE CNEORUM

This lovely prostrate growing evergreen shrub may be classed among the aristocrats of the garden. Its evergreen foliage, dwarf habit, and delightfully fragrant flowers all help to make it a perfect specimen for the rockery or as a low edging plant along a garden walk, a bed around a sun dial or used as an edging around a rose bed or pool. These are only a few possibilities. The following briefly sums up its excellent points; Growth slow. Foliage, evergreen dark and glossy. Flowers rose-pink, completely covering the plant in May and again in late September, the only shrub known to us that will give two perfect crops of bloom one season. Flowers delightfully fragrant. Height of plant about 6 to 8 inches, when fully grown has a spread of 18 to 24 inches. Poetic fancy could ask for no more. Its requirements

are simple. Should have full sun, do not give it any fertilizer of any kind. It loves a gravelly, warm sandy dry soil. Heavy clay soils should be lightened by mixing sand, peat or coal ashes in equal proportions. In very cold climates with little snow, plants should be covered with an empty box, evergreen branches or a little dry straw during January and February to prevent "Winter burning" of foliage. It will withstand temperatures with the above protection, as low as ten below zero. Always plant it in a dry place. Daphne does not like a wet or cold soil. We offer choice plants covered with flower buds, dug with good ball of earth securely wrapped in burlap in two sizes. Bushy plants, 7-9 inches and 9-12 inches. See page 3 for prices.

